

# MARION

PRIVATE LABEL

GUIDEBOOK



# MARION GROUP

# MARION

MARION Sp. z o.o.

Brand products

# MARION

PRIVATE LABEL

MARION PRIVATE LABEL

OSTROWSKI Sp. k.

Private label products

# Our Strengths

Employees



A team of over **350** qualified **employees**

Customers



Constant cooperation with over **50 partners**

Laboratory



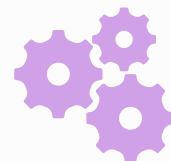
Modern research laboratory

Warehouse



Possibility to store up to **5000 pallets**

Machine Park

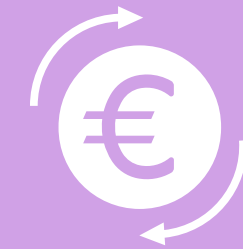


Over **26 production lines** on the surface of **4000m<sup>2</sup>**

Experience



**34 years** on the market



TURNOVER  
**25M Euro**

TREND RESEARCH  
& PRODUCT  
MANAGEMENT

## FACTS ABOUT MARION

1

We participate in  
**the International  
Cosmetic Trade Fairs**

2

We **create**  
**innovative** products  
and marketing  
concepts

3

Our goal is to create  
**unique products**  
that are successful  
on the market

**COSMOPROF**  
WORLDWIDE BOLOGNA



OUR PRIORITY:  
TOP QUALITY AND SAFETY  
**FACTS ABOUT  
MARION**

Certified Quality



End Product  
Security According  
to The Standard  
**ISO 22716:2015  
(GMP)**



International  
Quality Certificate  
**ISO 9001:2008**



**BRC**  
certificate  
since 2022



**IFS**  
certificate  
since 2023

# Sustainability

WE STRIVE TO ADHERE  
TO THE VALUES OF  
**SUSTAINABLE ECOLOGICAL  
RESPONSIBILITY**



**ISO 14001**  
we operate  
in accordance  
with standards  
since 2012



**RSPO**  
certificate  
since 2021



**FSC**  
certificate  
since 2022



MACHINE PARK & LOGISTICS  
**FACTS ABOUT  
MARION**

Production

Homogenizers

Sachet packing lines

Lines for powder measures

Filling lines for bottle preparations

Tube packing lines

Mixing plants

Line for ampoules

Lines for hydrogel blister packaging

Line for production of wipes

Line for production of Socks-Gloves-Caps



POSSIBILITIES,  
TECHNOLOGIES,  
FORMULATIONS  
**FACTS ABOUT  
MARION**



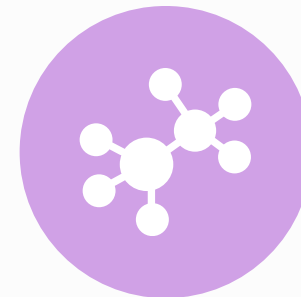
# Laboratory



Own **research,**  
**implementation** and  
**technological** laboratory



Over **3000**  
own **recipes**



Research:  
**microbiology,**  
**stability, application**



**ISO** Certificate  
**9001: 2008** and  
**22716: 2007**



# PROFESSIONAL CARE

## MARKETING DEPARTMENT

# Marketing Care

Our **MARKETING DEPARTMENT** takes **FULL CARE** of the client during the implementation process:

- 1** Proposes **existing** or **new quality and solutions**. Presents a number of possibilities for an **interesting product** in line with client's expectations.
- 2** In cooperation with the laboratory, it **creates a range of proposals** for new or improved recipes dedicated for the client.
- 3** Coordinates the work of **our graphic department**, which implements graphic designs and product visualizations according to the client's needs.
- 4** Works closely with **printing houses** and suppliers to provide the best quality of the packaging and final product.



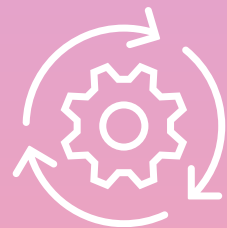
## STANDARD STEPS FOR CREATING PRODUCTS



**IDEA** The concept of a new product inspired by the latest trends and the newest ingredients



**CREATION** Creating an original recipe and attractive appearance of the product



**PRODUCTION** The new formulations are produced using the newest, most efficient technologies



**CONFECTION** Packaging finished formula into specially designed packaging



# FULL SERVICE

STEP BY STEP

Customer Service

1

Analysis and  
concept **creation**

2

**Formulas:**  
development,  
adaptation

3

**Packaging:**  
development,  
adaptation

4

Pre-implementation  
**control tests**

5

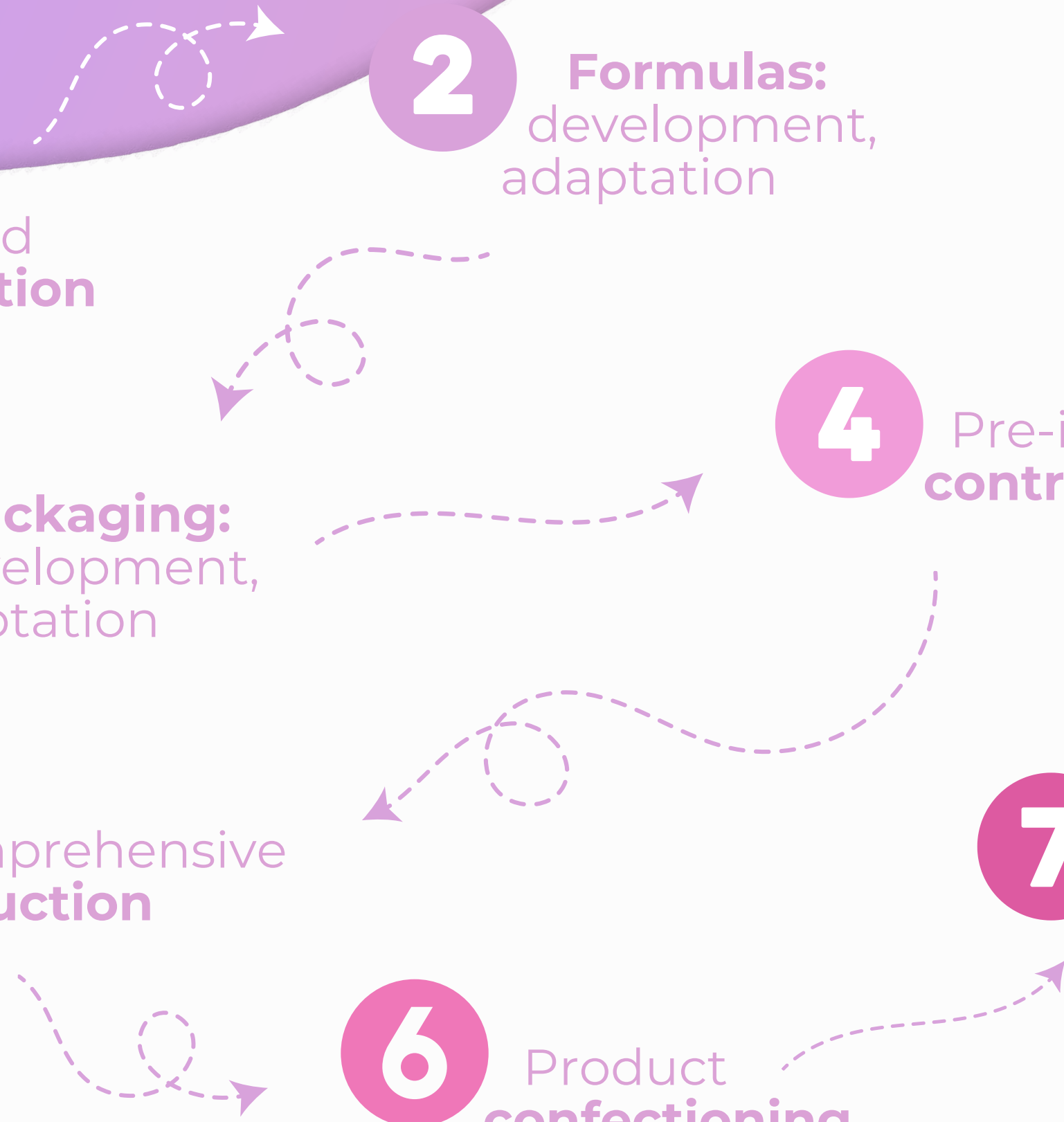
Comprehensive  
**production**

7

**Storage and delivery**  
of finished products

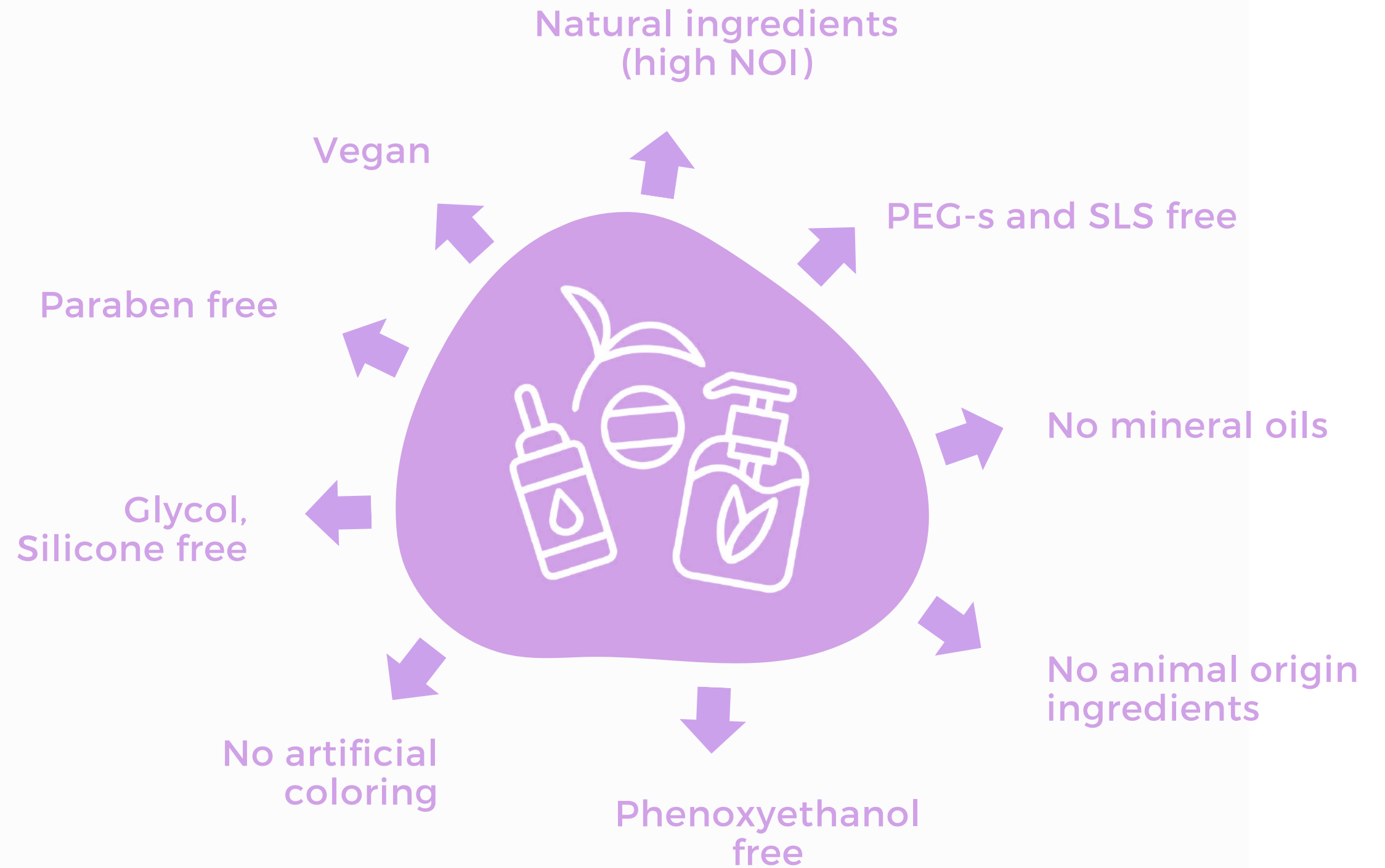
6

Product  
**confectioning**



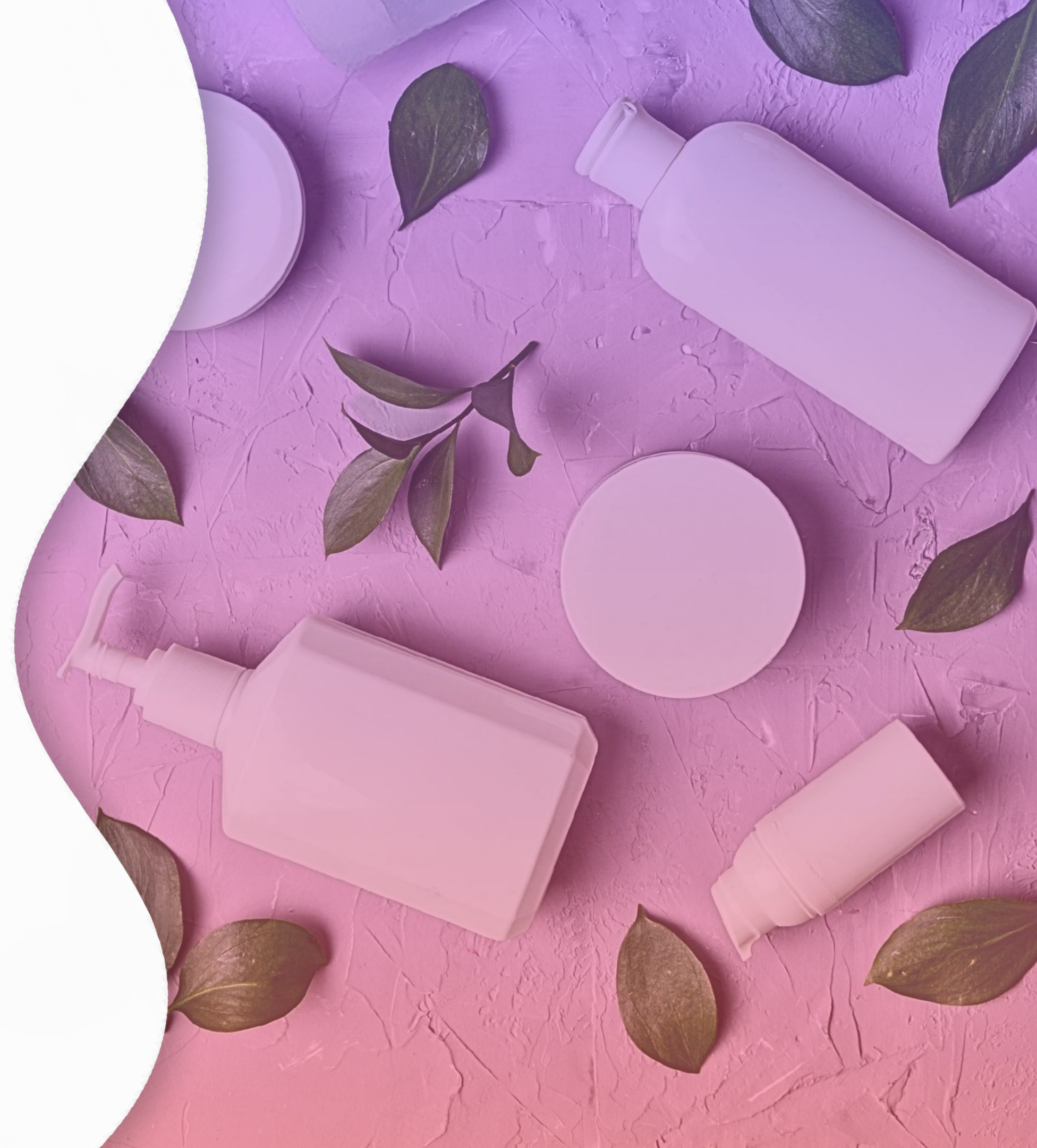
UP-TO-DATE TOP  
**FORMULAS**  
**QUALITY**

**FORMULA OPTIONS**



PACKAGING

WIDE RANGE OF FORMS



# PACKAGING RANGE

Our machinery park consisting of 26 production lines enables the confection of formulas for a wide range of packaging.



**BOTTLES**



**TUBES**



**JARS**



**STICK**



**MONODOSE**



**SACHETS**



**DOYPACKS**



**FLOW PACK**

PACKAGING

SUSTAINABLE SOLUTIONS



## POSSIBILITY OF CHOICE FOR CUSTOMER

AMONG DIFFERENT TYPES  
OF PACKAGING



### 100% RECYCLABLE

Glass or aluminum bottles and jars



### PLASTIC BOTTLES AND JARS:

All plastic components used for cosmetics production are made from fully recyclable **HDPE, PET, or PP**

- **Bio PP and Bio Pet** – the material made in 1/3 out of sugar cane
- **RPET and RPP** – material includes post-consumer recycled plastic





# SUSTAINABLE PACKAGING

## POSSIBILITY OF CHOICE FOR CUSTOMER

AMONG DIFFERENT TYPES  
OF PACKAGING



### Recyclable sachets

Made from PP monomaterial



### FSC certified

Recyclable paper packaging:

- unit boxes
- SRP/ display
- master cartons

## POSSIBILITY OF CHOICE FOR CUSTOMER

AMONG DIFFERENT TYPES  
OF PACKAGING



### ECO-TUBS

- Eco-friendly polyethylene tubes made from **sugar cane**. During the production of 1 kg eco-polyethylene 3.09 kilograms of **carbon dioxide is absorbed** from the air. 80% of the energy used during the eco-plastic production process comes from **renewable energy sources**.
- **PCR tubes** are completely **recyclable**, and up to 50% of plastic used in production comes from **post-consumer recycled material**.



PACKAGING

UNIQUE TECHNOLOGIES



WIDE OFFER  
**MULTI SACHETS**

**SACHETS**



**Regular mono chamber sachet**



**Duo-chamber sachet**

- Two applications,
- Two different formulas



**Duo-chamber sachet**

- Formula
- cap, socks or gloves



**Trio-chamber sachet**

- 2x Formula
- cap, socks or gloves

# SACHETS

WIDE OFFER  
**SHAPED SACHETS**  
FULLY CUSTOMIZABLE

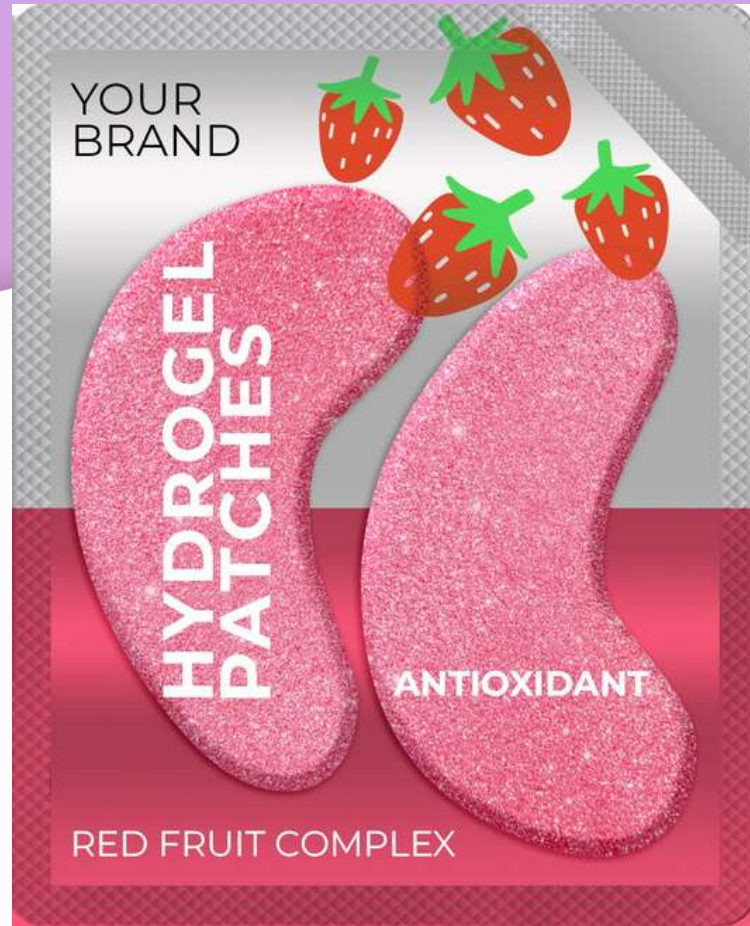


WIDE OFFER  
**SHAPE TUBES**

**TUBES**



WIDE OFFER  
**SHAPED HYDROGEL PATCHES**



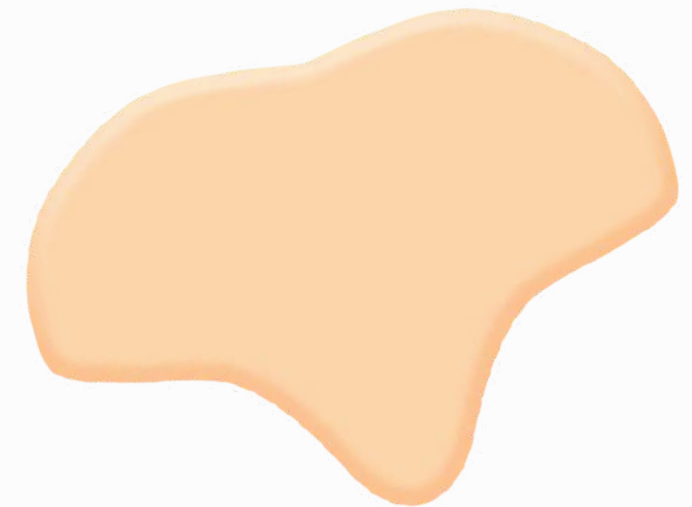
mask in blister



Lip shaped mask



Various shapes of under eye masks



Forehead mask for frown lines

# TREATMENTS

WIDE OFFER

**HEEL, SOCKS, GLOVES, CAPS**

ONE-STEP TREATMENTS



**Heel mask**



**Foot mask**



**Hand mask**



**Hair mask**



FORMULAS

UNIQUE TECHNOLOGIES



# PRODUCT RANGE

With over three decades of experience, we're proud to offer a comprehensive assortment of formulas within our portfolio:



## FACE CARE

- creams
- serums
- masks, treatments
- cleansers
- waters, toners
- peelings, scrubs
- and more...



## BODY CARE

- lotions, balms
- peelings, scrubs
- bath bombs & salts
- treatments
- self-tanning
- wipes
- intimate care
- and more...



## HAIR CARE

- shampoos
- conditioners
- masks, treatments
- serums, oils
- heat protection
- hair styling
- and more...



## HAIR COLOR

- color shampoo
- color conditioner
- natural colors
- fashion colors
- and more...

SHEET MASKS

# Sheet Mask #1 IN MASKING

- Global phenomenon since the early 2010s
- Quick and easy skin treatment
- Effectiveness ensured by sealing hydration and active ingredients by a sheet of fabric
- 100% biodegradable lyocell
- Formulas with up to 99%NOI



# The benefits of sheet masks

SHEET MASKS

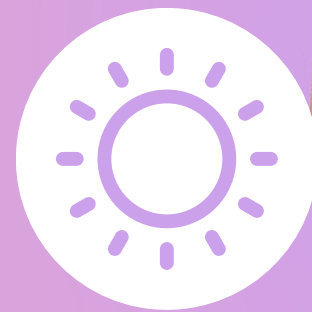
## HYDRATION

Provides long-lasting hydration



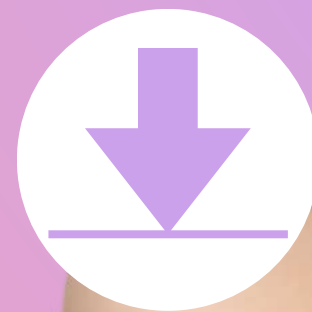
## GLOW

Illuminates the skin giving beautiful glow



## Absorption

better absorption than in traditional cream masks



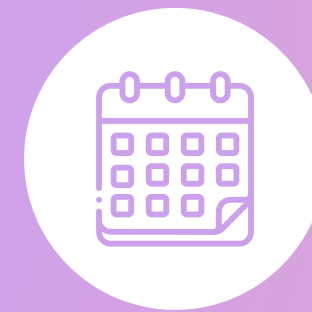
## QUICK FIX

Instant results after 15-20min.



## EFFECTIVE

Best results while using twice a week



## SELF CARE

Perfect to relax and enjoy some me-time



SHEET MASKS



# Printed sheet masks

- Any theme
- Any formula (up to 99% NOI)
- Safe dyes with food certificate
- Very #instagramable
- Combination of high-quality and fun
- Not only younger consumers

# PEEL-OFF MASKS



## KOREAN TREND

ADAPTED TO NEEDS  
OF WESTERN MARKET

- Best product for **deep cleansing**
- Easy and customer-friendly formulas
- Available formulas **without Polyvinyl Alcohol**
- Up to **99% ingredients of natural origin**
- Various visual effect:



METALLIC



NEON



HOLO



BIO-GLITTER

# HYDROGEL PATCHES

## Visual effects



Different shapes, colours and effects such as **holo, metallic, neon and sparkles.**

## Great results



Perfect skin-adherent, concentrated formulas rich in active ingredients e.g. **collagen, peptides, vitamins.**

## Trendy formulas



Formulas of our eyepatches can be vegan and up to **98% ingredients of natural origin!**

## CLEANSING & EXFOLIATING BARS

### WATERLESS CLEANSING PRODUCTS

- **Cold-pressed technology**
- use mild surfactants
- formulas enriched with active conditioning agents
- safe to travel with

**Formulas:**  
face care,  
hair care,  
body care,  
intimate hygiene,  
kids,  
all-in1.



massage bar



2in1 bar



embossed bar



bar with ribbon



# INNOVATIVE APPLICATION

## WATERLESS PRODUCTS

Given the increase in demand for **eco-friendly products** that require minimal water usage, we are expanding our range of offerings to include a distinctive line of stick-form products. Our array of formulas covers all categories of personal care.

# STIC COSMETICS

## FORMULAS

masks and serums  
cleansing  
hair styling  
anti-chafe  
deodorant



# CONCENTRATED FORMULAS

## WATERLESS PRODUCTS

### Dry use formulas:

- dry shampoo
- volume powder
- body anti-chafing deodorant powder
- foot powder

Available in squeeze atomizer:



\*Market examples

# POWDER COSMETICS

### Dry formulas used with water:

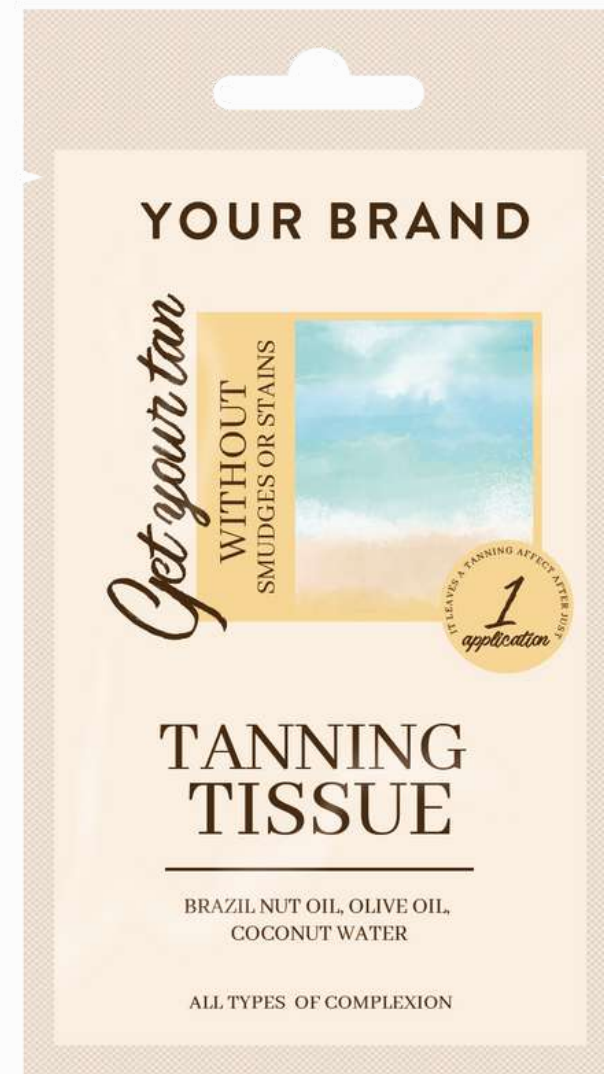
- face and body cleansing
- exfoliating cleanser
- clay face mask
- shampoo
- scalp scrub



# SELF-TANNING

## NATURAL GLOWING TAN QUICK AND EASY EFFECT

Our self-tanning products are amongst our most exceptional offerings. We provide an extensive variety of items, with up to **98% of natural ingredients**. Our formulas are highly effective, providing beautiful results that are visible after just one application.



Contains natural  
bronzing ingredients -  
erythrulose and DHA



## BOMBS AND SALTS

### BATHTUB RELAX

Our line of bath products seamlessly combines distinctive fragrance blends with nourishing skin care properties. Indulging in an aromatic bath is an excellent way to unwind and attain a state of complete relaxation, making it an ideal addition to your evening self-care routine. Moreover, our rich oil blends work to leave your skin feeling soft, supple, and velvety-smooth to the touch.

#### Foot care

Salts are also a perfect idea for a softening foot soak. The treatment relaxes and at the same time ensures a beautiful appearance of the feet. Plus, you don't need a bathtub!



**MARION**  
PRIVATE LABEL

THANK YOU!

